Danlin (Danny) Sun

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- PORTFOLIO www.danlinsun.com
 LANGUAGE English / Chinese / Mandarin

EDUCATION

MBA Project Management

University of North America Virginia USA 2014-2016

Master of Fine Arts in Transportation Design

College for Creative Studies Detroit MI USA 2012-2014

Bachelor of Arts in Industrial Design

Beijing Institute of Technology Beijing China 2008-2012

EXPERIENCE

Volvo Truck

Greensboro, NC

Oct 2016 - Present

Lead Designer, heavily involved in different projects from scratch to prototype, manage a team of designers and researching, gathering data and evaluating user requirements in collaboration with engineers, CMF/UX designers and clay modelers.

- Leading exterior design direction: both highway and vocational application
- Leading interior design direction: sleeper, steering wheel, seats etc.

DAWG Motors

India

Aug 2016 - Aug 2017

Chief Vehicle Designer, project management and specialist, market research, product development / refinement, currently developing EV product line

涵士恒

China

Mar 2016 – Aug 2017

Creative Director, establish and define this startup fashion brand and how the concepts will be applied and distributed by working with designers and researchers

- TQ01 men's casual suit series
- TQ01 men's shoes and accessories

Zambia Vehicle Manufacturers (ZAVEMA)

Lusaka, Zambia

Jun 2016 - Oct 2016

Truck exterior / interior styling design. Provide concept designs, assist program acquisitions through sketches and rendering.

Key Parts Inc.

Lynchburg, VA

Jan 2016 – Oct 2016

Freelance Automotive Designer, automotive product styling design on Wacom and Alias. Provide concept designs, assist program acquisitions through sketches, rendering and 3D models.

- F150 Exterior Accessories Design
- Chevrolet Colorado Accessories Design

Revel Wheels

Baldwin Park, CA

Jan 2016 - Sep 2016

Contract Automotive Designer, Wheel styling design on Wacom and Alias. Provide concept designs, assist program acquisitions through sketches, rendering and 3D models.

ZCD Studio

Denver, CO

Nov 2015 - Oct 2016

Industrial Designer, project management, market research, product development / refinement, freehand sketching, Photoshop rendering, modeling in Solidworks and Keyshot

- Lifeloc Next Gen Alcohol Tester
- Automated Consumer-Grade Beverage Mix and Dispense Machine:
- Ergonomic Work Station
- Golden Bite Mouth Guards
- System That Serves as A Bicycle Mount On Automobiles
- Toilet Lid Dispensing Device for Boys
- Notion Pipe / Door Sensor

Fuzion Design Inc.

Pawtucket, RI

Sep 2014 - Sep 2016

Freelance Industrial Designer, concept development, sketching and rendering

- Multiple Hasbro products development, including robotic dog, Nerf football / basketball / Toy product line etc.
- Convertible Stroller Design

Tata Technologies

Detroit, MI

Feb 2015 - Jul 2015

Lead Vehicle Designer, project development and research, sketching, rendering on Wacom, modeling in Alias

GM Overhead Systems Program:

Concept development, sketching, rendering and 3D modeling

• Tata Hitachi Construction Vehicle Design:

Competitor / market research, sketching, rendering, 3D modeling in Alias

Design Process Development:

Develop design process reference and guide new designs to be more efficient

• Tata Concept Vehicle Development:

Started from research and sketching and rendering, assist to build 3D model

Intelligent Product Solutions

New York Sep 2014 – Sep 2015

Contract Industrial Designer, concept development, sketching & rendering

- Motorola cell phone payment device
- Multiple styling project

SINO Automotive Engineering

Shanghai, China Jun 2015 – Jun 2016

Automotive Designer, Project development and research, sketching, rendering on Wacom, modeling in Alias

JLR Range Rover Evoque Restyling Project

Guangzhou Automobile Group

Guangdong, China Jul 2013 – Sep 2013

Automotive Design Intern, Working as an exterior design internship team leader Deliver design proposals by free hand sketching, rendering and 3D modeling in Alias

CH Auto

Beijing, China Jun 2013 – Jul 2013

Automotive Design Intern, 2014 BEIJING Auto Show concept car exterior design Sketching, rendering, 3D modeling and market research

SKILLS

- Industrial / Automotive Design
- Ideation sketching & rendering
- Alias / Solidworks
- Transferring 2D to 3D
- Branding & Marketing
- Keyshot & Vred
- Photoshop / Illustrator / Sketchbook
- Research and concept development

AWARDS & ACCOLADES

2014	Member of IDSA (INDUSTRIAL DESIGNERS SOCIETY OF AMERICA)
2013	DURA SSBW HMI DESIGN COMPETITION First Place
2013	CDN Interior Motives Design Awards
2012-2014	Scholarship from CCS
2011-2012	Published sketches and renderings in Auto Motor & Sport magazine
2009-2011	Leader of sketch team during second year of university
2012	Excellent Award - The 6th Hua Di Industrial Design Competition